

Elena Lorenzo

Illustrator and Graphic Designer

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SUMMARY

A creative, organized, reliable, and efficiently disciplined artist. Knowledgeable in the comic book, art, and tabletop gaming industry.

EDUCATION

Savannah College of Art and Design (SCAD)
B.F.A. Sequential Art, GPA: 3.97
Minor: Design for 3-D Action Figures
Graduated Spring 2021 (Summa Cum Laude)

LANGUAGES

English (fluent)
Spanish (fluent)
Portuguese (basic)
Japanese (basic)

SKILLS

Adobe Creative Suite

- Photoshop
- Illustrator
- InDesign
- Premier Pro

Other Software

- iPad ProCreate
- Bambu Lab 3D Printing
- Website Design & Maintenance
- Shopify, Wix, & Square

Graphic Design

- Logo Design
- Kickstarter/Campaign Graphics
- Social Media Marketing
- Card and Book Design/Layout
- Packaging Design
- Shirt Design

Illustration

- Comic Sketch, Design, & Coloring
- Storyboarding
- Pin & Poster Design

Production

- Packaging & Card Production
- Acrylic Stand Design
- DTF Printing / Sublimation

EXPERIENCE

DragoonieLad Studio LLC

Owner/Sales & Marketing (July 2022-Present)

Head manager and artist. Designs a variety of original and pop culture-inspired products from acrylics stands to shirts, pins, coloring books, charms, and posters. Engages in online and in-person sales, as well as marketing in social media, conventions, and local events, and manages daily maintenance of digital platforms, such as Shopify, Wix, and Square, and ecommerce marketplaces.

Freelance

Illustrator (Present)

Freelancing work involving logo design, T-Shirt design, and vector illustrations for company mascots or icons.

R. Talsorian Games

Contracted Artist (July 2017-2026)

Designed various logos for the company's tabletop games, majorly Cyberpunk RED, and re-designed company's mascot, the Talsorian Rex, in vector format for the purpose of social and product advertisement.

Monster Fight Club

Graphic Designer & Illustrator (October 2021-2025)

Lead artist on digital painting, logos, graphic design, cards and book design, packaging design, and product content for many of the company's table top games including: Borderlands®: Mister Torgue's Arena of Badassery™, Cyberpunk RED: Combat Zone, Combat Zone: Edgerunners, Themz™, and The Witcher. Also created concept art for plush toys, social media posts and videos, and marketing graphics for the company's products, online store, and convention events.

Conventions & Meetups

Meetup/Small Event Organizer (2024-Present)

Organizes, leads, and coordinates meetups, panels, and activities during conventions and local events involving more than 100 people. Experienced as a moderator and group manager, namely, Discord and Google Groups.

HOBBIES

Cosplay, vocal performance, PC or video Gaming, and comic book reading.